

MEDIA RELEASE

For immediate release

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Adelaide Craft & Quilt Fair: a vision for the future

**Adelaide's Craft & Quilt Fair has a new logo and new timing.
The fair has been rescheduled from September to new dates:
March 21 to 24, 2019**

Organisers of Australia's favourite craft event, the Craft & Quilt Fair, have reviewed the timing of the event in South Australia and have made a change from this year's previous September timing to March 2019.

The popular brand celebrates 25 years in 2018 and after a review of the South Australian craft event calendar, Expertise Events have decided to reschedule the event, moving it out of the congested second half of the year which currently carries around 8 or 9 craft-based shows.

The March timing is also clear of football grand finals and the pageant, and sits clear of the festivals that take place in early March in Adelaide. Exhibitors have responded well to the change, with a number clearly indicating they will now be able to include it in their plans for 2019. Organiser Gary Fitz-Roy said, "South Australia deserves a larger event that serves the local market. Currently all events are compromised by various conflicts and trade-offs. March 2019 represents no direct conflicts and an opportunity for South Australia to be the first Craft & Quilt Fair of the year."

Expertise Events have been working behind the scenes with a number of new features and exhibitions planned for the fair, including international guests and displays.

The event will continue to run in the air-conditioned comfort of the Adelaide Showground's Goyder Pavilion and will remain a dedicated craft and quilting event, with workshops and studio classes.

The 25 year-old brand has a fresh new look and is a hugely popular annual event, visited by thousands of craft lovers in six Australian capital cities and New Zealand. Expertise Events looks forward to bringing a re-invigorated event to South Australia in 2019.

Dates: Thursday to Sunday, March 21 to 24, 2019.

Venue: Goyder Pavilion, Adelaide Showground, Wayville

Website: www.craftevents.com.au

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